

# Strategic Alliance Opportunities with Korean ICT Companies

27 high-technology Korean companies will be actively seeking strategic alliances with international partners, as part of CeBIT, held in Hanover from March 2-6.

International  
Companies,  
Corporate  
Venture Capital

Technology Transfer  
Joint Ventures  
Strategic Investment or  
Partnerships

Korean  
high-technology  
ICT Companies

Leading Technology, Global Reach, Market Access

See [www.InvestKoreaSMEs.com](http://www.InvestKoreaSMEs.com) for participating company profiles  
or email [investment@kotra.or.kr](mailto:investment@kotra.or.kr) for more information.

<b>Company Name</b>	<b>Major Product</b>	<b>Reason for Strategic Alliance</b>
<u>Pamsh</u>	Bone Conduction Headphone	Expand presence in Europe and/or US
<u>Myeong Star</u>	Electronic Components	Manufacturing and/or distribution in overseas markets
<u>G-Mode</u>	M2M Terminal Solutions	Product development, new market entry
<u>TS Leader</u>	Digital Advertising	Manufacturing and/or distribution in overseas markets
<u>Citus</u>	Smartphone/Navigation	Manufacturing and/or distribution in overseas markets
<u>G-MAX</u>	Telecom Equipment	Distribution of current products in overseas markets
<u>AD Power</u>	Portable Power Meters	Distribution of current products in overseas markets
<u>Fils</u>	Film Speakers	Technical cooperation
<u>IS Communications</u>	Virtual boards and pointers	Marketing and sales networks in Europe
<u>Cnaps</u>	Mobile Accessories	Expand presence in Europe and/or US markets.
<u>Philko International</u>	Mobile Accessories	Europe/US market entry, and/or technical cooperation
<u>Sammi Information Systems</u>	Handheld terminals	Expand presence in Europe and/or US
<u>Unicorn</u>	Media player/streamer	Expand presence in Europe and/or US
<u>Hanasis</u>	POS Systems	Expand international sales & marketing

See [www.investKoreaSMEs.com](http://www.investKoreaSMEs.com) for company profiles or email [investment@kotra.or.kr](mailto:investment@kotra.or.kr) for more information.

Company Name	Major Product	Reason for Strategic Alliance
<u>S&amp;J</u>	PC Peripherals	Expand presence in Europe and/or US
<u>Viewmotion</u>	Educational Robots	Technical cooperation and/or new market entry
<u>EyeCar Networks</u>	Digital Video Recorder	Expand presence in Europe and/or US
<u>Withus</u>	Wireless/ Mobile Receivers	Expand presence in Europe and/or US and/or Asia
<u>INS Mobile</u>	PMP	Enter new Asian markets, expand sales in Europe/US
<u>Pascom</u>	Portable Amplifiers	Enter Europe and/or expand in North East Asian market
<u>ODA Technologies</u>	Power supply & measurement	Enter European market
<u>TM Korea</u>	Wireless Microphone System	Expand presence in Europe and/or China
<u>JCOM</u>	Navigation/DMB	Expand presence in Europe /US and/or Asia
<u>GD Tech</u>	Bone Conduction Headphone	Enter new markets, including China
<u>Pavonine Korea</u>	Stereoscopic 3D Display	Expand presence in Europe and/or US
<u>Gaon-int</u>	Wireless transmitters	Enter new markets in Europe and/or Asia
<u>GCC</u>	DVR Cameras	Technical cooperation, and/or new market entry

See [www.InvestKoreaSMEs.com](http://www.InvestKoreaSMEs.com) for company profiles or email [investment@kotra.or.kr](mailto:investment@kotra.or.kr) for more information.